

ORDER



Orders
Order / Rev: 158888
Alt Order #: 06818022
Product Desc: DCCC
Estimate: 1193
Flight Dates: 10/23/12 - 10/29/12
Original Date / Rev: 05/24/12 / 10/09/12
Order Type: GENERAL

KOB

Primary AE: Melissa Palombo
Sales Office: P-PHL
Sales Region: National

Agency
Name: Great American Media
Buying Contact: Maura Gilroy
Billing Contact:
 1010 Wisconsin Ave NW
 Washington, DC 20007-3674

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: DCCC Democratic Congressional Can
Demographic: A35+
Product Codes: PL2
Priority: 99
Revenue Codes: AGY, POL, ISS

New Business Thru: 09/29/09
Order Separation: 00:00:00
Advertiser External ID:
Agency External ID:

Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Melissa Palombo | | | Start Of Order - End Of Order | 100% |

| Order Share | Share | Total |
|-------------|-------|--------|
| KOB | 27% | \$0.00 |
| Market | 100% | \$0.00 |

| Competitive Share | Share | Total |
|-------------------|-------|--------|
| CABLE | 0% | \$0.00 |
| KAPX | 0% | \$0.00 |
| KASA | 8% | \$0.00 |
| KASY | 0% | \$0.00 |
| KAZQ | 0% | \$0.00 |
| KBEI | 0% | \$0.00 |
| KBIM | 0% | \$0.00 |
| KCHF | 0% | \$0.00 |
| KENW | 0% | \$0.00 |
| KHFT | 0% | \$0.00 |
| KKTO | 0% | \$0.00 |
| KLUZ | 0% | \$0.00 |
| KNAT | 0% | \$0.00 |
| KNME | 0% | \$0.00 |
| KOAT | 36% | \$0.00 |
| KOBF | 0% | \$0.00 |
| KOBR | 0% | \$0.00 |
| KOCT | 0% | \$0.00 |
| KOFT | 0% | \$0.00 |
| KOVT | 0% | \$0.00 |
| KREZ | 0% | \$0.00 |
| KRPV | 0% | \$0.00 |
| KRQE | 29% | \$0.00 |
| KUPT | 0% | \$0.00 |
| KWBQ | 0% | \$0.00 |

UNKWN 0% \$0.00

Order / Rev.: 158888
Alt Order #: 06818022
Flight Dates: 10/23/12 - 10/29/12

Advertiser: DCCC Democratic Congressional Camp
Product Desc: DCCC
Estimate: 1193

KOB